



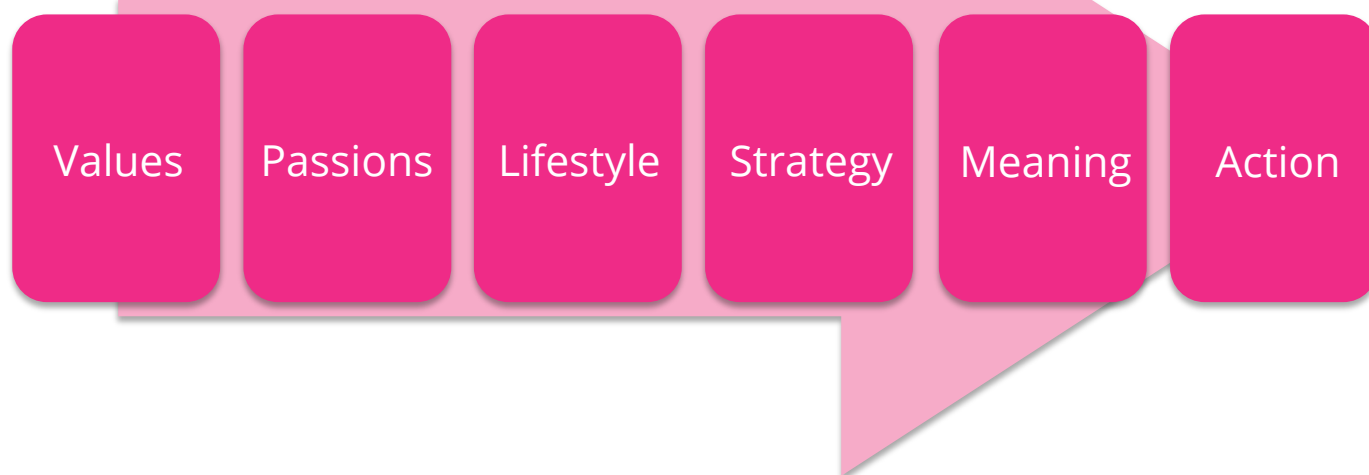
## 6 Steps to Find a New Career in 30 Days

### Free **Cheat sheet**

Contrary to popular belief, 'finding a new career' is not something that *just happens*. In-fact most people who completely re-invent their careers follow a specific process – they're just not aware of it at the time. In this cheat sheet I'm going to share with you the exact process that I successfully used to change my own career. This is my personal process that I use to assist my private clients all over the world to find new careers that they LOVE in my role as a Career Strategist. I sincerely hope it helps you on your journey to finding work that you love!

We will be following my proven 6-step formula to help you FAST TRACK yourself to a new career in just 30 days>>>

## The 6-step formula



### Step 1: Know your values

Do you know what your personal values are? Before making a career change it's essential you have 100% clarity about what matters the most to you. You cannot know what you want to do in your next career, if you don't know what your priorities are. The last thing you want to do is choose another career path only to find out 6 months down the track that it's not for you. If you have absolutely no idea what your values are then spend some time considering what matters the most to you?

To take part in a free values workshop where you can identify your values, simply **register for my Masterclass >>here.**

### Step 2: Know your passions

Do you know what your passions are? What lights you up and makes you want to jump out of bed in the morning? Our passion points are those things that we are naturally drawn to – those things that pique our interests. No idea what your passion points are? Try asking yourself these questions:

- What could you talk about for hours on end without getting bored?
- What do people thank you for?
- What are you doing when you're in the flow and lose track of time?

### Step 3: Know your lifestyle

It's not enough to just know what you're passionate about. Nor is it enough to focus only on a career that you're good at. As well as this you need to consider what kind of lifestyle you want to be living?

Ask yourself the following questions to get clear on your ideal lifestyle:

- Do you want to work from home or from an office?
- Do you want to be location-independent or work from one country?
- What business hours do you want to keep?
- Do you want to work autonomously or in a team of people?
- Do you want flexible working hours or a regular routine?
- In which ways do you work most productively?

### Step 4: Strategy

Once you know your values, your passion points and what kind of lifestyle you want to lead – it's time to get strategic. This is where you take all of this information and create a clear career strategy. Your next career choice needs to incorporate ALL of these aspects so you can avoid experiencing a values conflict or ending up in a job that you're good at – but you don't love.

It's time to put everything you have learned together to create your first list of potential careers.

To do this, I use my 'Career Decision Maker' tool. This is a one-page tool that helps you to make sense of all the information you have gathered and figure out which options really are a good fit for you.

I'll be taking you through this strategy in my free live online workshop so **>>Register Here** if you haven't yet.

## Step 5: Meaning

Once you have a good idea of what you want to do next, it's common for fear to kick in. We can end up sabotaging ourselves at the last hurdle because it's scary to make such a big leap into the unknown. At this stage it's crucial that you have a really strong WHY behind what you want to do in your next career. If your WHY is strong enough it will motivate you to get through the fear of trying something new. I like to help my clients develop a vision statement to get them 100% clear about WHY they have chosen their career. This is hands down one of the best motivation tools to cut through the fears and to turn doubts into fuel that propels you forward towards your new career.

## Step 6: Action

This is it. You've done all the hard work, you know exactly what you want to do next, all that's left is for you to go and do it. Sounds easy right? Wrong. Without a clear action plan, it's likely that you will fall back into the comfort & security of your old career. This is where strategic goal setting comes in really handy. I use a 7-step process to help my clients create clear goals that will see them reaching their ideal career. Try these tips when you create your action plan:

- Set yourself deadlines: this creates urgency & motivation
- Be specific – the more exact you can be with your goals, the better
- Create small daily action steps to reduce overwhelm

# FREE ONLINE WORKSHOP:

## The Find a New Career in 30 Days Formula

To be taken through my exact career change process in much more detail, don't miss my free live online workshop: The Find a New Career in 30 Days Formula.

You will learn:

- An easy, strategic process that you can use to FAST TRACK your way to a new career in just 30 days
- The three Biggest mistakes you MUST avoid when changing careers (so you can save 1 or 2 years of pain & frustration!)
- Tonnes of direct feedback from people who have already changed careers – including what they wish they had done differently and the steps they took that REALLY worked

**To register for this free online workshop >>CLICK HERE**



**Zoë B** is an established career strategist who helps people find and do work they love. Zoë founded the [simplelifestrategies.com](http://simplelifestrategies.com) blog in 2012 and attracts more than 20,000 people from all over the world who are looking to change careers & find their passion in life. Zoë is known for her strategic background (after 14 years as a marketing strategist) and runs a signature career change course: The Find a New Career in 30 Days Program.

Zoë was personally invited by Arianna Huffington to write regularly about career change for the Huffington Post in 2014, and also writes for MindBodyGreen and LifeHack.